



# Elevate Patient Satisfaction through Omnichannel Access & Automated Engagement

## MAKING LIFE EASY FOR:

- Patients
- Patient Support team
- Scheduling team



### CHALLENGES

- Decreased patient satisfaction and lost patients - Unable to serve patients via sms, chat or website.
- Revenue leakage due to missed appointment, inability to confirm patient information or reschedule appointments.
- Increased costs of supporting patients due to increased call volumes and multiple follow-ups.
- Huge capital investments needed for scaling patient support.



### SOLUTIONS

- Reduce interaction costs by servicing patients through omnichannel routes including sms, chat and website, email in addition to voice.
- Deflect call volume through service IVR, AI voice and chat bots.
- Match agents to patients through skill based routing and real-time scheduling.
- Chat-GPT based Knowledge bank and templates for improving agent responses.



### BUSINESS OUTCOMES

- Reduce patient interaction costs by over 50%.
- Reduce staffing needs as interaction volumes rises.
- Improve CSAT scores by serving patients through multiple channels and quick response rates.
- Increase revenue through prompt reminders and rescheduling of appointments.

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